



FESTIVAL INTERNATIONAL DE FILM SUR L'ART

TECHNICAL GUIDELINES: ASSETS FOR ONLINE EXPLOITATION - VIDEO CLIP SECTION

This documentation will provide you with essential information regarding the assets necessary for the digital exploitation of your film on Le FIFA's platform, ARTS.FILM. *IF YOU HAVE ANY QUESTIONS OR YOU ARE NOT ABLE TO FOLLOW THESE SPECIFICATIONS, PLEASE INFORM US BY EMAIL AT technique@lefifa.com.*

Please send us the necessary assets as quickly as possible. The excerpt must be delivered by January 28, 2022, and the remaining assets by January 31, 2022.

1 Assets needed

- **H.264 video file with embedded audio**
- **ProRes video file (or DNxHD)**
- **Short extract**

It is preferable to provide download links for the files mentioned above. The links should be sent to technique@lefifa.com. We recommend that you use the following services for file sending: Filemail, CineSend, Aspera.

2 Video and audio

Le FIFA's online platform, named ARTS.FILM, is provided by CineSend. For a proper ingestion, you will firstly need to provide an **HD video file with embedded audio meeting the following recommended specifications:**

- Resolution: 1920 x 1080 px
- Aspect ratio: Original aspect ratio matted within a 1920x1080 picture frame
- Frame rate: 30 fps or less
- Video and audio codecs: H.264, AAC
- Bitrate: 10,000 kbps or higher
- Stereo mix

You will also need to be provided, a second file meeting the following specifications:

- Video codecs: ProRes422 or ProRes422HQ (or DNxHD)
- Stereo mix

IT IS NECESSARY THAT YOU INFORM US IF YOUR ASSETS DO NOT MEET THE REQUIREMENTS.

3 Excerpt

For promotional purposes, a short trailer or excerpt should be delivered in the following digitized format:

- Image format: ProRes codec; .mov container.
- Duration: 30-120 seconds